



The Massey-Harris No. 11 All-Steel, 24, 28, and 33 Run Dies are noted for strength, light draft and accuracy.

Wallis Certified Tractor
More power for more years, and at less expense

S. Schatz, Local Agent, Delta

Opportune Flour Mills
DELIA
Our Flour is always reliable. Made from selected wheat, and backed up with many years milling experience and modern machinery, give Opportunity Flour its superior uniform quality.
Custom Milling and Feed Grinding
Bran and Shorts for Sale
First-class service guaranteed

McKay & GATES
PROPRIETORS



Delia Bakery
Fresh Bread Daily
PIES, CAKES, and PASTRIES
Phone 55

James W. Clark
FIRE—INSURANCE—ACCIDENT
Marriage Licenses—Groom Expenses
Commissioner for Ontario
Register Births, Marriages, Deaths
Public Photographer—Photography
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TOWN HALL—DELIA, ALTA.

W. A. IOW, LL.B., BARRISTER SOLICITOR
NOTARY PUBLIC
MONEY TO LOAN
DELIA, Alberta

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RESIDENT
DENTIST
DELIA—ALBERTA

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BARRISTER SOLICITOR
CRAIGMILE, ALTA.
Phone 7

W. C. King
AUCTIONEER AND VALUER
Phone 42, Delia

Dr. A. E. Kydd
DELIA—ALTA.
Phone 18

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THE HARTMAN NURSERY
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Advertise in
"THE TIMES"
and find a Buyer for what you have to sell.
Phone 17

Forthcoming Auction Sales
By W. C. KING

UNRESERVED Auction Sale
—OF—
Horses, Cattle, Machinery
On N.W. 1/4 Sec. 22, T. 33, R. 18, W. 4
(1 mile South of Stoukville)
Tuesday, March 20th
1928, at the hour of One o'clock
Terms—Cash. Lease Permitted.
W. C. KING, Auctioneer.
D. A. BREWER, Clerk. 11-12

UNRESERVED Auction Sale
—OF—
Horses, Cattle, Machinery
Harness, Touring Car, &c.
On S.W. 1/4 Sec. 30-23-18, W. 4
1/2 mile N.W. of Delia
Friday, March 23rd
1928, at One o'clock sharp
Terms—Cash.
W. C. KING, Auctioneer.
D. A. BREWER, Clerk. 11-12

UNRESERVED Auction Sale
—OF—
Horses, Cattle, Machinery
Harness, Touring Car, &c.
On S.W. 1/4 Sec. 30-23-18, W. 4
1/2 mile N.W. of Delia
Friday, March 23rd
1928, at One o'clock sharp
Terms—Cash.
W. C. KING, Auctioneer.
D. A. BREWER, Clerk. 11-12

UNRESERVED Auction Sale
—OF—
Horses, Cattle, Machinery
Household Furniture, &c.
On Sec. 34, Twp. 22, R. 18, W. 4
(10 miles north and 4 miles west of Delia)
Tuesday, March 27th
1928, at 11 o'clock sharp
Terms—Cash.
HUGH J. CAMPBELL, Owner.
W. C. KING, Auctioneer.
D. A. BREWER, Clerk. 11-12

The Delia Times
PUBLISHED EVERY THURSDAY
By J. H. BROWN, Editor and Proprietor
Subscription rates \$10.00 per annum
in advance.
Classified Advertising, such as Lost
and Found, or Staged, Articles Wanted
or For Sale, &c., one insertion, 25c
each subsequent insertion.
Mineral, Legal and Real Estate
Advertisements for the first insertion,
10c per line; subsequent insertions,
5c per line.
Display Advertising and Local
advertising, by contract.
Change of advertisement must reach
this office not later than noon, each
Tuesday to insure insertion in the
following issue.
THURSDAY, MARCH 15, 1928

YOUTH AND ADVERTISING
Fifty years ago boys and girls
were adept at weaving rug, ruck,
hooking quilt, carding wool,
making furniture and creating
carpets. Today boys and girls
know the entire use of the auto-
mobile, the electric household appli-
ances, the motion picture system, the
aeroplane and radio. But the
youth of today know little of
what constituted the store of
knowledge of the youth of yester-
day.

The reminiscence of youth is
very rare, and, in fact, it is said
today would be impossible for
for one thing more than all others
That is advertisement. In the news-
papers, magazines and postal bul-
lets children are finding a way
storehouse of practical and useful
information and instruction. The
value of this incidentally acquired
knowledge can not be measured in
classroom hours. The youth of
today is finding that advertising
pay.

Psychologists have expounded
the theory that truth is some-
times plain and sometimes ob-
scure. In the case of advertising
may truthfully be said that there
are some of mature age who have
not yet learned the value of ad-
vertising. Advertisement do not buy
newspaper, magazine and billboard
space for the effusion of the im-
mature, immature and childish
but they recognize the children of
today are not only a potent factor in
the business of today but the
deciding feature in the business of
tomorrow.

Local and District
Harold Wignall, brother of Mr.
H. F. Wignall, who has been visiting
his old home in Leicester, England,
arrived on Saturday morning.

James Scott, who has been visit-
ing friends and acquaintances in
Delta during the past two months,
or more, arrived home on Friday
morning last.

Don't forget the St. Patrick's as-
surance at Springwater School on
to-morrow (Friday) night. And
remember to show a bit of green,
everybody will be glad to see
it.—See advt.

THE TIMES, DELIA, ALBERTA

Miss E. Wright, of the Delta
Theatrical Staff, was called to Calgary
on Friday last, owing to the illness
of her mother.

Henry Moore returned Saturday
from Calgary, where he attended the
wedding of his brother Ernest,
Miss A. Johnson on Wednesday
afternoon, 7th inst.

Saturday night, 17th March, will
be St. Patrick's Day, and all good
Roman Catholics, especially from
Ireland, don't forget to "show
your shamrock, and the top of the
marrying to."

The marriage of Mr. William
Clayton Hanks, of Delta, Alta., and
Miss Elizabeth Bennett, of Coquiton,
B.C., was quietly solemnized at
St. Mary's, Saskatoon, on Wed-
nesday, January 21. Rev. J. W.
Pratt, of Wesley United Church,
performed the ceremony.

On Wednesday, March 21st,
a picture show, "Candy at the Bar,"
and a dance will be held in the
Empire Theatre, Delta. This is
being put on under the auspices
of the local branch club. Give your
boots for the boys by being present
at this event.—Advt.

Florence McKee, a former pupil
of the Delta High School, who is at
present a Grade 12 student at
Drumheller, has been selected as
the winner of the Alberta Ontario
Contest for her school. Miss McKee
received one of the highest scores
of 88 per cent at the Christmas ex-
aminations.

The marriage took place in Cal-
gary on February 26th, of Fred
Gavin and Miss Clara Chisholm.
After a short honeymoon, the happy
couple returned to the groom's farm
at Stoukville, where they intend to
make their home. The bride's
mother accompanied her daughter
to Calgary. All their neighbors
and friends wish them a very
happy married life.

On Sunday afternoon last James
Baker and Lucille Ellen Mouton
were quietly married. The cere-
mony took place in the Manse,
with a group of immediate relatives
in attendance. The happy couple
are well known to a large circle
of friends in the district around Fish
Lake. We put the host of well-
wishers in facilitating the bride and
groom.

Thirty neighbors and friends were
entertained last Friday night by
Mr. and Mrs. John Connor at
their farm home, south of Cra-
igville, to celebrate the wedding
and dance. At the conclusion of the
whirl drive, just after 12 a.m., a
very keen contest Mr. Keck and
Mr. W. Brown, Jr., were awarded
winners of the first prize; the
consolation prizes being awarded to
Mr. A. Moore and Mr. Ken-
nedy. Refreshments were served.

"With the Dance" was
next on the program, and Messrs.
Harry Jenkins and Dr. Brown with
violin, and Mr. Kelly with harp,
kept the dancers very busy. Dur-
ing the intervals between dances,
sings and community songs sung
were indulged in. Around 5
a.m. "House Street" was
called, which terminated a
very pleasant evening with many
thanks by the numerous guests, to
their host and hostess and guests.

Last Tuesday the funeral service
of William Arville Greer was held
in the United Church. He passed
away in Edmonton, Alberta, on
March 4th, from which place his
body was shipped to Delta for in-
terment in the family plot in the
cemetery. The funeral was held in
the school to his many friends here,
as he was not known to be ill for
long.

He resided in this district for many
years and only came to Delta in
the last two years. Mr. Greer was
associated, being an ardent con-
gregation member to his church.

He was conducted by the Rev. J. H.
Greer, Mr. and Mrs. A. S. Mc-
Combs sang a duet, and "Life's
Journey" was sung. The service was
very beautiful and the bereaved
and family.

As to the much-praised art, in-
dustrious produce, Andy could
perform industry if he continued in
being.

Health Service of the Canadian Medical Association

MILK
It is an accepted fact that milk
is the most valuable article of diet
we possess. Because there is not
another article of diet that can take
its place, and, without milk, without
exaggeration, an essential food.

Milk is a food. Milk is a com-
plete food. Milk contains all the
substances needed for building up
and keeping the body growing, build-
ing, and replacing the worn out
tissues in adults.

It is a wrong to think of milk as
a source of energy to be used in
the air, or on the body, or merely as
a beverage for children. Milk is
essential, complete food. Milk is
the food of the future, young and old,
but particularly of growing children.

Every child needs at least a pint
of milk a day in order that he may
attain a sufficient amount of the
materials for building up a strong healthy
body.

There is no difference of opinion,
amongst those who have studied the
question of diet, on the subject that
milk and milk products are most
valuable foods and should be made
up by everybody.

If children are to grow into
adult life with strong, healthy
bodies, they must have milk during
their years of growth.

Questions concerning Health, ad-
dressed to the Canadian Medical As-
sociation, 184 College Street, Tor-
onto, will be answered. Questions
as to diagnosis and treatment will
not be answered.

MAJESTIC AND FARREL LAKE NEWS
The March wedding of the M.F.
L.W.I. was held at the home of
Mrs. B. Svedahl, with 250 persons
present. At the conclusion of the
business Mrs. N. Linnert read a
paper on "Home Economics," which
was both instructive and
entertaining. The entertainment by
Mrs. Arne, who sang, "My Little
Girl Home in the West," in her own
splendid voice.

"Lay My Head Beneath a
Rose." Both numbers were thor-
oughly enjoyed. A splendid lunch
was served by the hostess, Mrs.
Bevers Svedahl, Mrs. L. Svedahl,
and Mrs. McCarver. The April
meeting will be held at the home
of Mrs. A. Berlin. Every lady in
the community welcome—April 5th,
please remember the date.

Mr. A. B. Allen was hostess at a
500 drive held in Majestic School
Monday evening, 5th inst. Hours
went to Mrs. G. Miller of Calgary,
and G. Boston; consolation, Mrs.
A. G. McKee and Mr. H. Hanks.
The music furnished by Mrs. V.
McNair was much enjoyed; and
the community singing led by Mrs.
McNair was a feature which was
appreciated by the ladies.

A pleasant evening was spent
at the home of Mr. and Mrs. W. C.
Hanks, when their friends and
neighbors met to see that the ship-
ment of matrimony was properly em-
barked. After the bride and groom
were initiated into the "Gospel of
Benediction" by Judge R. D. Brown,
Clayton passed around presents and
candy to the friends and guests
present by his friends. The remainder
of the evening was spent in music
and games, every one voting Mr.
Hanks as the best man.

Mr. and Mrs. G. Miller, of Cal-
gary, were the guests of Mr. and
Mrs. A. Carson over the week end.
They left for their home in the
western points on Tuesday evening
where they plan on spending a three
month vacation.

Mr. Orval Hanks, and Stanley
W. Hanks, returned from a visit
and dance at Sentinel Hill Friday
evening.

Card of Thanks
The committee in charge of the
Delta Bell Room wish to thank the
Sisters Hill Women's League for
their kind donation.

MCCORMICK-DEERING MACHINERY
Practically every machine in the McCormick-
Deering line has been improved and re-designed,
and is the most up-to-date line of machinery on the market.

We have just received a car load of SPRING
TILLAGE IMPLEMENTS, and can supply you with
**Drills, Plows, Disc Harrows,
Spring-Tooth Harrows, Cultivators**
that are superior in design and quality.

Our SERVICE on Implement and Repairs is in
keeping with the high standard of the Implements
we sell.

WM. GIBSON
Phone 28 DELIA, Alta.

Calgary Citizens of Delia
To the
Citizens of Delia

We beg to inform you that we have recently
added an up-to-date water system to our business,
which has been considered and approved by the
Provincial Board of Health, in accordance with Section
10 of the Public Health Act.

Our delivery tank will be at your service at all times
A personal inspection of our system is cordially invited

DELIA FLOUR AND FEED STORE
Phone 41

Minneapolis Threshing School
Everybody Welcome
The Minneapolis Threshing Machine Co. will hold
a Tractor School at their Agency in Calgary, 806, 9th
Ave. West, March 21st to 24th, inclusive.

Come in and get acquainted with an engine using a
dual oiling system—combining forced feed, and splash
oil systems.

Motor will function properly with either oiling sys-
tem alone.

FOR FURTHER PARTICULARS ENQUIRE AT
The Central Garage
J. C. COAD, Agent, Delia

U. G. G. Binder Twine
ORDER U. G. G. BINDER TWINE, and
make sure of the highest grade Twine,
at the lowest possible price.
On Binder Twine, as on other commodities,
United Grain Growers Supply Department
gives good service and makes important
savings to farmers.

UNITED GRAIN GROWERS LTD.
Elevator at DELIA

To Form an Alberta Fish and Game Association

Partners and ranchers are co-
operating with fish and game
associations, already locally organ-
ized, for the purpose of forming
a new association in the province.
Among the chief objectives of
this provincial association will be
the suppression of poisons, such as
crows, magpies and crows. The
preparation of recommendations
which will advance the fish and
game interests in their relation to
farming, ranching and recreation,
and the bringing in of new game
land, such as Ring-necked pheasant,
which will do well in this province.
In the summer of last December
by the last of December last
has been awarded to S. A. Turner,
of Medicine Hat, work which
consists in the preparation of
construction and of an attractive
language style.

Bismore Telephone Office to be Replaced

The contract for the erection of
the new telephone office building at
Bismore is to replace the one de-
stroyed by fire last December. The
new building will be built on the
site of the old one, and will be
built to the same standard as the
one which was destroyed. The
contract was awarded to S. A. Turner,
of Medicine Hat, work which
consists in the preparation of
construction and of an attractive
language style.